



EUROCHARITY

CSR • Green Economy

**Communication on Progress
(COP)**

September 2012

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Introductory quote

This is EuroCharity's inaugural public communication to all our different stakeholders on the progress our social entrepreneurship venture has made in implementing the Ten Principles of the United Nations Global Compact and, where appropriate, in supporting UN goals through partnerships.

EuroCharity has been a founding member of the Global Compact Network Hellas, Greece's Global Compact Local Network (GCLN), since May 28, 2008. Having signed on to the Global Compact in early 2008, a few months before this GCLN was officially launched; EuroCharity is committed to implementing the Ten Principles into our social enterprise's strategies and operations.

Since its inception in 2000, the Global Compact has grown into the world's largest voluntary corporate citizenship initiative, promoting learning around responsible business practices and concrete actions in support of the Ten Principles through the support and facilitation of a growing, truly global web of participants in business, the citizen sector, labour, governments and other stakeholders.

Although the size of our firm in terms of revenues and number of full-time members of staff (or 'ambassadors' as we, at EuroCharity, prefer to call them) is still very small, we do not treat the Ten Principles as an 'add-on', but as an integral and important part of our business strategy, operations and values.

EuroCharity will take further effective measures to put the Principles of the Global Compact into practice and action, and shall continue to be pro-actively engaged in encouraging other companies, organisations and professionals, especially EuroCharity's growing network of corporate and non-corporate members, to commit to these Principles, now and in the future.

In this way, our social entrepreneurship venture contributes to helping scale up efforts that advance the shared goals of sustainable development, peace, respect for human rights and social innovation. Finally, this 1st COP also briefly outlines EuroCharity's past, current and future activities, actions and commitments.

Statement of continued support



When EuroCharity was 14 months in business, in April 2007, we published our second corporate brochure in which we committed to six near-future goals. One of these commitments clearly stated in our printed and electronic corporate overview was: “Signing, supporting and engaging in the United Nations Global Compact”. A year later, we submitted an official letter to H.E. Ban Ki-moon, the UN Secretary-General, in which we outlined EuroCharity’s as well as our leadership’s full endorsement of, and commitment to, the Ten Principles of the United Nations Global Compact.

It was not long after this letter that, on May 28, 2008, EuroCharity was invited to attend a special signatories’ ceremony in Athens, attended by other leading entrepreneurs, CEOs and Chairpersons of the Board representing major Greek and multinational corporations, small and medium-sized enterprises (SMEs), well-respected business associations, chambers of commerce and educational institutions, to become one of the founding members of the Global Compact Network Hellas. This historic day was a milestone in the brief history of our company, while EuroCharity became one of the youngest firms to join this newly-formed Global Compact Local Network in Greece. The country was one of the last European nations to have set-up a GCLN. The Athens-based Hellenic Network for Corporate Social Responsibility (CSR Hellas) serves as the Global Compact Network Hellas’s Focal Point. EuroCharity joined CSR Hellas, the national partner organisation of CSR Europe in Greece, as a member in February 2008 and continues to pro-actively support its activities and events.

The value of participation

The Global Compact has a lot to offer. By engaging in the Global Compact and implementing the Ten Principles, EuroCharity has considerably benefited from a number of improvements, synergies and efficiencies. A few examples of such benefits can be found below as well as throughout this COP.

Synergies with other Network members

On a number of occasions, EuroCharity has benefited from creating synergies with fellow Global Compact Network Hellas members in Greece and Global Compact members in other parts of the world. This COP outlines practical examples of a number of such synergies.

Improvements in organisational integration of environmental, social and governance (ESG) issues

This COP provides a few tangible results and examples of such improvements.

Addressing EuroCharity’s expanded business opportunities and risks

This COP briefly outlines how we, as a company but also as social entrepreneurs, have attempted to address these opportunities and risks.

A number of other benefits, including the creation of synergies with peers, valuable partnerships and enhanced intelligence gathering, can be found in this COP as well.

EuroCharity has taken actions in line with our Global Compact commitment and, as a Global Compact participant and member of the Global Compact Network Hellas, is required to communicate annually on our corporate responsibility efforts. Since this is the first time that EuroCharity has published its COP, we commit to communicate on progress to the Global Compact on an annual basis. It is our aim to produce an exemplary Communication on Progress within the “micro companies” category (of less than 10 members of staff) and are keen to learn about the progress of our peers and fellow Global Compact signatories. Everything we do within our sphere of influence to advance human rights, labour standards, and environmental progress and to fight corruption is of tremendous importance.

We are passionate about the Global Compact and wholeheartedly embrace, implement and pro-actively promote its Ten Principles. At the same time, we believe that our actions as a firm and role as a catalyst for change add momentum to the United Nations’ and our shared goal of creating a better, sustainable and more responsible world for all.

We like to view our role, in a way, as creating a “positive ripple effect” in society, in the business community and among key stakeholders world-wide. We therefore encourage our key stakeholders to share their feedback on EuroCharity’s very 1st Communication on Progress and look forward to creating synergies with fellow signatories, both locally and globally.

Sincerely,

Peter Michel Heilmann
Co-Founder & President

Michael Spanos
Co-Founder & Managing Partner

About EuroCharity

Founded in February 2006, EuroCharity is a privately-run firm, headquartered in Athens, Greece and operates according to a unique social entrepreneurship model.



EuroCharity owns and operates two climate-neutral popular portals, updated daily, at www.eurocharity.gr/en and www.eurocharity.eu. The resource-rich portals focus on CSR, sustainability, accountability, transparency, business excellence, business ethics, corporate governance, SRI, impact investing, social and green entrepreneurship, civil society, volunteerism, clean technology, social innovation, philanthropy, climate change and the green economy.

The company is a signatory to the Ten Principles of the UN Global Compact and founding member of the Global Compact Network Hellas. EuroCharity is GRI's Data



Global Compact Network
Hellas

Partner for Greece and Organisational Stakeholder (OS), collaborates with CSRwire (a fellow UN Global Compact signatory) and Ethical Performance, and donates a percentage of its annual pre-tax earnings to help fund innovative, not-for-profit projects that make an impact.

Mission and values

To be Europe's largest privately-run communication and networking platform specialised in CSR, sustainability, responsible investing and the green economy.

Our values define who we are and guide the way we think, act and do business. At EuroCharity, we:

- ✓ do not view our employees as "assets" or "workers", but rather as pro-active ambassadors who are passionate about our mission. We encourage our ambassadors to be changemakers and go-getters, and be passionately part of EuroCharity's mission;
- ✓ strongly believe in encouraging synergies and facilitating strategic partnerships among EuroCharity's members and our key stakeholders;
- ✓ believe that making the world a better place starts -- first and foremost -- with ourselves, our ambassadors and our stakeholders, and are therefore active citizens in our personal and professional lives. We encourage our members to not just be good, but also pro-active corporate and individual citizens;
- ✓ strongly believe that corporate responsibility, sustainability, responsible investing and the green economy should be the central focus of all companies and investors, regardless of size, industry sector or location in which they operate;
- ✓ participate in our members' voluntary activities, projects and events;
- ✓ are dedicated to becoming a 100% climate neutral and zero-waste company. This commitment refers to both our operations (e.g., office, logistics, staff movements) and products/services (e.g., Web portals, exhibitions, events, EuroCharity Yearbooks);

- ✓ respect the natural environment in which we do business and we are committed to reducing our ecological footprint to a minimum.
- ✓ donate a percentage of our corporate annual pre-tax earnings to help fund innovative, not-for-profit projects that make an impact;
- ✓ strongly adhere to ethical decision-making, organisational transparency, and accountability, both internally (to one another, to our ambassadors) and to our external stakeholders, including our members.

Services and products

EuroCharity offers innovative on-line and off-line services to its members and clients from the corporate, financial, public, academic and citizen sectors in Greece and, increasingly, from across Europe.

Electronic Corporate Social Responsibility (CSR) Directory

In the on-line CSR Directory, EuroCharity's members publish their company and social/environmental profiles and timely inform their stakeholders and Web site visitors of the EuroCharity portal by submitting their press releases, corporate announcements, awards and recognitions, initiatives, Corporate Responsibility, Sustainability, Environmental, Health, Safety or Social Reports, interviews, executives' resumes, etc.

Electronic Green Economy Directory

Capitalising on its experience and expertise gained from effectively promoting and communicating CSR activities and actions, EuroCharity is developing its on-line Green Economy Directory. This directory is a Web portal for the promotion of green business and projects as well as environmentally-friendly and cleantech products and services. It also serves as a useful tool for the general public.

NGOs and Society

EuroCharity offers innovative and specialised services to Non-Governmental Organisations (NGOs) and other Organisations that are active in the citizen (Society) and public sectors (think tanks, universities, local authorities, foundations, institutes, etc.). These include promoting their actions and activities as well offering networking opportunities with the business world.

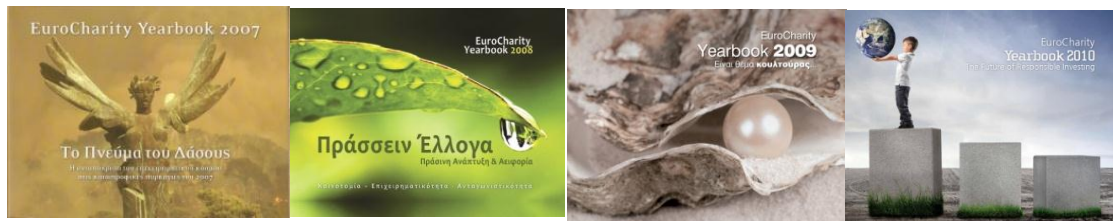
E-newsletter

EuroCharity publishes electronic newsletters which include all the latest news and developments related to CSR and the Green Economy. Each newsletter is being received by thousands of subscribers, including companies, customers, consumers, organisations, educational institutions, mass media, NGOs, public authorities, governmental officials, and others. The informative newsletter is currently published in two versions - Greek and English - and is trusted by companies and institutions to cater to their promotional and communication needs and to get their message across to a growing number of readers.

Members-to-Members (M2M)

In the On-line "Members-to-Members" section of the electronic CSR και Green Economy Directories, corporate and non-corporate members have the opportunity to address themselves to the wider EuroCharity "family" by timely informing them about available services, innovative products, synergies and initiatives.

EuroCharity Yearbook



The annual EuroCharity Yearbook album series presents important initiatives and actions of companies and organisations related to CSR, sustainable development and SRI. The EuroCharity Yearbook represents a communication bridge between stakeholders, a platform for informed dialogue, and a catalyst for change. Leading corporations, organisations, specialists, political and spiritual leaders, citizen sector representatives, journalists, publishers, experts, and photographers have entrusted the EuroCharity Yearbook. To date, four well-received albums have been successfully published (2007, 2008, 2009 and 2010).

Conferences - Exhibitions - Events

EuroCharity organises, co-organises, supports and participates in selected conferences, exhibitions and events (mainly in Europe, but also elsewhere) in order to assist EuroCharity's members to communicate their values, activities, profile and/or report in a targeted way to a wider public.

Facts and figures

- EuroCharity currently has 470 members from Greece and Europe as well as numerous clients world-wide;
- It owns and operates two portals that effectively operate as on-line news aggregators and reference points for CSR and the green economy;
- On the one hand, these portals help EuroCharity's members better reach out to, and communicate with, all their different stakeholders;
- On the other, these popular portals are informative, educational tools for consumers, business people, researchers, media representatives, investors, policy formers, decision-makers, employees, volunteers, government officials, citizen sector leaders, civil servants and many other stakeholders on all matters related to the above-mentioned focus areas;
- 15,000+ opt-in receivers world-wide receive EuroCharity's fortnightly e-newsletters. There are currently two e-newsletter versions, one each in Greek and English. A powerful, very effective way to reach out to key stakeholders of EuroCharity and its

members as well as partners, this e-newsletter creates a “ripple effect” since it is often quoted or used by media representatives, blogs, social media users, Web sites, portals, other news aggregators, etc.

- More than 22,000 portal uploads (containing press releases, announcements, interviews, events, speeches, presentations, brief bios, podcasts, viewpoints, best practices, event proceedings, invitations, PDF or PowerPoint presentations, Word documents, spreadsheets, reports, photos, images, etc.) are freely accessible on-line, without any username or password, representing a rich on-line database
- Of these two portals, www.eurocharity.gr, launched in June 2006, is the largest and most comprehensive daily-updated portal and reference point for Corporate Social Responsibility and the Green Economy in Greece and the wider region of South-East Europe;
- EuroCharity’s European portal, www.eurocharity.eu, was launched in August 2010, as an aggregator of English-language press releases, announcements, viewpoints, interviews, brief bios, events, speeches, presentations, videos, podcasts, etc. (it is one of the fastest-growing portals and news aggregators of its kind in Europe);
- To date, both portals have a combined on-line, searchable archive of over 35,000 press releases, reports, PDF and PowerPoint files, Word documents, spreadsheets, podcasts, etc. as well as thousands of images;
- EuroCharity has to date published four multi-stakeholder albums – called the EuroCharity Yearbooks 2007, 2008, 2009 and 2010 – which have been successfully released and presented to the public in 2008, 2009, 2010 and 2011, respectively;
- EuroCharity Yearbook reaches 50 countries in 5 continents
- More than 150 CEOs, Chairpersons of the Board, Heads of States, Nobel laureates, entrepreneurs, politicians, professors, (inter) governmental and NGO leaders have contributed to the EuroCharity Yearbooks;
- At the end of each fiscal year, a percentage of EuroCharity’s annual pre-tax earnings is channeled towards financing not-for-profit projects that make an impact; to date, 12 projects have been funded by EuroCharity, submitted and implemented by 10 registered EuroCharity NGO members. EUR 50,000 has been donated by EuroCharity in the six fiscal years of its operations (FY 2006-2011);
- EuroCharity and its ambassadors have to date participated in, presented/spoken at and officially supported hundreds of local, national, regional and international conferences, events and exhibitions, mainly in Europe, but increasingly world-wide.
- Since its establishment, EuroCharity and its ambassadors have been planting trees in Greece and the Middle East.
- In February 2007, EuroCharity’s President planted two Greek olive trees inside the Jumeirah Golf Estates in Dubai with H.H. Sheikh Mohammed bin Rashid Al Maktoum, Prime Minister and Vice-President of the U.A.E.
- Since 2007, EuroCharity has been pro-actively promoting and supporting the United Nations Environment Programme (UNEP)’s Plant for the Planet Campaign. In its Yearbook 2007, entitled “The Spirit of the Forest”, EuroCharity dedicated a special page to explain the campaign and EuroCharity’s role as promoter/supporter and co-ordinator/supporter, respectively.

- In December 2007, YLI and EuroCharity jointly released a useful informational electronic document about the campaign along with a call for participation (published on EuroCharity's Greek portal and YLI's Web site), while YLI took the initiative of publishing a leaflet on how to plant a tree in Greek. The leaflet has been distributed to schools, local authorities, forestry institutions and other interested stakeholders throughout the country.
- EuroCharity's President has on numerous occasions planted trees with staff members and senior executives of INTERAMERICAN Group, a corporate member of EuroCharity.
- EuroCharity has also pro-actively participated in the tree-planting efforts and gatherings organised by SKAI, a Greek media group, in close collaboration with local organisations throughout Attica. SKAI and EuroCharity are both signatories of the Copenhagen Communiqué on Climate Change in 2009.
- In December 2006, the Mayor of Veria invited EuroCharity's President to visit her city. Among other social and environmental activities, they planted a symbolic tree together inside a forest named after the late Melina Mercouri.

Social media

You may wish to follow EuroCharity and members' news on facebook (two accounts, in English and Greek, are currently active) and LinkedIn (with a Company account and one LinkedIn Group, both in English), tweet with EuroCharity (@EuroCharityEU in English and @EuroCharityGR in Greek) and watch videos of EuroCharity's members via YouTube, facebook and/or EuroCharity's two portals. The company's



ambassadors are themselves frequent users of these accounts – both as personal users and as professionals – while three full-time ambassadors are in charge of regularly updating our corporate Twitter, LinkedIn, facebook and YouTube accounts. Continuous flow of press releases, events, interviews, viewpoints, brief bios, speeches, presentations, reports, updates, podcasts, etc. are either frequently uploaded or shared with the firm's social media followers, viewers, members and other stakeholders world-wide.

Annual NGO project funding commitment

Since its establishment, EuroCharity has been financing a number of not-for-profit projects carried out by EuroCharity's NGO members, with the aim of helping fund specific social, environmental or other needs in Greece's citizen sector. A list of the projects funded by EuroCharity to date can be found below.

This funding policy is deeply rooted in the company's values, has been clearly stated in EuroCharity's articles of incorporation and is particularly important and urgent in view of today's major social, environmental, governance, economic and ethical challenges,

especially in Greece, a country that is currently going through a number of severe crises at the same time.

Despite the enormously challenging economic and fiscal environment that Greece is experiencing today, which makes it quite challenging for companies in this country to (continue to) be involved in corporate philanthropy, EuroCharity remains committed to, and passionate about, its annual NGO project funding policy and procedure.

Transparent funding and voting procedure

EuroCharity's annual project funding of selected NGO members involves a transparent process that includes an on-line voting poll plus the opinion of EuroCharity's Annual NGO Project Funding Committee. More specifically, the final choice of non-profit projects that are eventually selected for funding is based on:

- a) The annual electronic voting results: EuroCharity's readers and stakeholders every year have the opportunity to vote for two or more worthwhile projects via an electronic voting poll that runs every year (in October/November) on EuroCharity's portal;
- b) the opinion of EuroCharity's seven-member Annual NGO Project Funding Committee;
- c) the annual A.S.B.I. (Awareness & Social Behaviour Index) Social Barometre, an innovative, specialised strategic tool that systematically observes the trends of Greek society regarding issues of social sensitivity of Greek citizens, NGOs, and the social work and CSR activities of corporations.

Funding beneficiaries



Fiscal year 2011 funding

- Project (receiving 50% of the total annual funding): Family and Child Support Centre in Athens (winning project of the on-line voting process)
Beneficiary: SOS Children's Villages Greece
- Project (receiving 50% of the total annual funding): Action for the Psychosocial Support of People with mental health problems due to the effects of the crisis (Committee's choice)
Beneficiary: S.O.P.S.I. Patras



Fiscal year 2010 funding

- Project (receiving 50% of the total annual funding): Psychosocial support of cancer patients and their environment
Beneficiary: Society of volunteers against cancer – AgaliaZO, Athens
- Project (receiving 50% of the total annual funding): "AROGI" guest house for orphaned and poor children with special needs in Menidi, Athens
Beneficiary: AROGI – Charity union for social care issues, Athens



Fiscal year 2009 funding

- Project (receiving 1/3 of the total annual funding):
Beneficiary: "Floga" (which means "Flame" in Greek) – Greek Parents Association of Children with Cancer, Athens
- Project (receiving 1/3 of the total annual funding):
Beneficiary: Life Line Hellas – Non-profit, charitable organisation for Telecare and Help at Home, Athens
- Project (receiving 1/3 of the total annual funding):
Beneficiary: "Hadzipaterion" Rehabilitation Centre for Children with Cerebral Palsy (R.C.C.C.P.) programme of the Social Work Foundation (S.W.F.), Athens
The S.W.F. is a non-governmental, non-profit organisation, established in 1967. At present, the Social Work Foundation is running the following two programmes: the "Hadzipaterion" Rehabilitation Centre for Children with Cerebral Palsy; and the "Lilian Voudouri" Supportive Technology Laboratory. The Social Work Foundation is supervised by the Hellenic Ministry of Health and Social Solidarity, which partially funds it. Located in Metamorphosis, Athens, the "Hadzipaterion" Rehabilitation Centre for Children with Cerebral Palsy was founded in 1973. R.C.C.C.P. offers children aged between 0-12, an individually-tailored educational and therapeutic programme, elaborated by a professional therapeutic team. Children's socialisation is furthered through extra-curricular activities, such as therapeutic riding, summer camp, excursions, and music therapy. The parents are offered psychological and social support.



Fiscal year 2008 funding

- Project (receiving 50% of the total annual funding):
Beneficiary: MOm/Hellenic Society for the Study and Protection of the Monk Seal, Athens
- Project (receiving 50% of the total annual funding):
Beneficiary: "Social Solidarity", Thessaloniki



Fiscal year 2007 funding

- Project (receiving 50% of the total annual funding):
Two polyclinics of Athens-based Médecins du Monde-Greece (Doctors of the World), one each in central Athens (Sapfous Street, Omonia) and Thessaloniki
- Project (receiving 50% of the total annual funding):
Aegean Seed Bank by Ikaria-based Archipelagos, Institute of Marine Conservation, a Greek non-profit, non-governmental organisation committed to conservation of the marine and terrestrial environments of the Greek seas and islands. Archipelagos has been active since 1998 in several parts of the Greek seas (Ionian, Sporades, Central Aegean, Lybian and Eastern Aegean). Since 2000, Archipelagos' field of action has focused on the Eastern Aegean. Its main terrestrial research base is located on the island of Ikaria and our main marine research base is on the island of Samos, while the organisation also provides research stations on three islets of the Eastern Aegean. Archipelagos combines scientific research with efficient conservation work in which local communities share an active part. EuroCharity helped finance the creation of Archipelagos' Aegean Seed Bank for the preservation of local varieties of agricultural plants. Created in the spring of 2005, the Aegean Seed Bank is located within Archipelagos' terrestrial research base in Rahes, Ikaria. Its goal is to collect and preserve for the long term, as well as to promote and encourage, cultivation of local varieties of agricultural plants, mainly from the Aegean islands. At the same time, seeds from endemic, protected and other species of island flora are being collected and preserved. The need for the creation of the Aegean Seed Bank was immense. During the past years, in Archipelagos' research and conservation actions in the Aegean, the NGO has unfortunately been observing the disappearance of local varieties year by year, even on the most distant and isolated islands of the Aegean. In just a few years of operation, the Aegean Seed Bank has managed to collect seeds from a large number of varieties from the Greek islands and different regions in Greece. It operates in collaboration with the Seed Bank of Greece of the National Agricultural Research Foundation as well as with NGOs and organisations active in this field in various parts of the Mediterranean.



Fiscal year 2006 funding

At the end of 2006, EuroCharity supported the Athens-based “The Smile of the Child”, a voluntary children's association committed to putting a smile on the face of each abused, lost, abducted, abandoned or troubled child in Greece.

These 12 NGOs also significantly benefited from the fact that their projects were put in the spotlight by EuroCharity, which closely follows the progress of these projects and has been

informing its EuroCharity.gr and EuroCharity.eu portal visitors about the projects' benefits to the environment and society at large as well as the projects' tangible results (impact). EuroCharity encourages its corporate members to support – financially, through in-kind donations and/or by forming synergies – these NGOs and their respective not-for-profit projects. The chosen NGO projects are often seen as EuroCharity's “endorsement” or “vote of confidence” for others to follow. This has, in turn, resulted to a number of corporate donations or donations from private foundations that are directly or indirectly connected to EuroCharity's corporate members. EuroCharity's role has, therefore, proven to be a catalytic one in the broadest sense of the word.

EuroCharity ambassadors



Born on Global Wind Day (June 15), **Peter Michel Heilmann** is an international social entrepreneur and green business pioneer. At the age of 24, he launched one of the world's first green business news-letters and Internet portals in the mid 1990s, and in 2006 co-founded EuroCharity together with Michael Spanos. Peter Michel grew up in Africa (Burundi and Zambia) and has lived and worked in the United Kingdom, Germany, The Netherlands, Portugal and Greece. Among other positions, he is Founding Chairman of the GORDI Foundation (Global Organisation of Responsible Developers and Investors) based in The Netherlands. Considering himself more of an illuminary than a visionary, Peter Michel is determined to help create a more responsible and resource-efficient development and investment model for the planet. From an early age he has been involved in growing numerous successful ventures and in promoting tourism, real estate, renewable energy, green development and other business and investment opportunities. He is (co-)author of numerous books, including Greece's first green consumer and business directory, and a public speaker. He is an active member of the Friends of Greece Society (FROGS), enjoys planting trees, is very much involved in giving back to the community, and tweets at @pmheilmann.

Michael Spanos is a graduate of the Production Engineering and Management Department of the Technical University of Crete, Greece, with a Master's Degree in Business Administration; and speaks Greek, English and French. Michael commenced his



career as a Consultant for an Athens-based venture capital firm, and later on he was Head of Research and Analysis Department and a Member of the Investment Committee of an Athens-based investment firm. For the next five years Michael had been working for ICAP Group, Greece's largest business information and consulting firm as Senior Manager in risk management projects. At this capacity, Michael also brought a wide range of expertise in business plans for private investments, company feasibility and valuation, business training and project management. Michael attends and delivers speeches at several seminars, educational events and conferences, while for five years had been a regular speaker at the Hellenic Bank Association.



Regina Sotra was born in Albania, in 1986 and has been living in Greece since 1994. Regina graduated from the Department of Business Administration of University of Piraeus in 2009 and since then she serves as the Stakeholder Relations Manager at EuroCharity. Her main duties include constant communication with existing members / clients / stakeholders and acquirement of new members / clients. A significant part of her duties is Internet marketing, electronic information management and programming. Among others, she manages the strategic and tactical development of EuroCharity's Websites, coordinates and monitors online promotional campaigns and support collaboration efforts with others companies / organisations to plan and execute CSR strategies. She is also responsible for NGO

relationship development / management and social media, enhancing EuroCharity's brand position at digital CSR. Finally, for the second consecutive year she is responsible for the project management of the annual EuroCharity Yearbook. Regina speaks Albanian, Greek and English and enjoys traveling and literature.



George Tsiakalakis is Business Development Manager at EuroCharity. His function is to develop and generate new business opportunities. He is responsible for the acquisition of new projects and services. He researches new business opportunities, develops sales plans and strategies, and undertakes presentations to and negotiations with prospective customers. George has also worked for International Organization for Migration (IOM), in Athens. As Social Marketing Manager, he developed a Social Marketing vision and strategy for IOM, coordinating with stakeholders, managing relationships within Social framework, both internally and externally and acting as an internal central liaison and administrative contact for procedures, policies, reporting, controls, forecasting and annual reviews. George speaks Greek, English, Turkish and Romanian. George has graduated from the Department of Balkan, Slavic and Oriental Studies (Economics and International Business Specialization), at University of Macedonia. He has a master degree in Political Science, from Panteion University.

Ilektra Liberopoulou serves as Marketing & Communications Manager at EuroCharity. She is responsible for corporate communications and advertising, while she is also involved in company's publications. Prior to her joining EuroCharity, she worked as a journalist at Direction Publishing Group, where she was Editor-in-Chief for the "CSR Review" and "CSR



Reports" publications, de-livering articles on sustainability, climate change and corporate responsibility issues. Ilektra has also worked for Livanis Publication Group, other publication companies and TV networks, with special focus on international affairs and economy. She is an experienced professional in the field of communication as she has worked for Spin Political and Corporate Communications, where she was in charge of handling and supervising strategically various key accounts. Among her specialties were corporate communication, media relations, government and stakeholder relations, crisis management and advertising. Ilektra has graduated from Communication and Media Studies School at the National and Kapodistrian University of Athens and she has a master degree in International Law and Diplomacy Studies, from Panteion University of Social and Political Sciences. In addition, she is a native Greek speaker, fluent in English and with knowledge of French, Spanish and Russian language.



Sofia Bekatorou, double Olympic sailing medalist, sport psychologist and member of the Special Olympics World Summer Games ATHENS 2011 Organising Committee, serves

as EuroCharity's Best Practices Ambassador. In the EU, almost 100 million citizens of all ages invest their time, talents and money to make a positive contribution to their community by volunteering. The year 2011 has been designated by the European Union as the "European Year of Volunteering". Sofia is a member of EuroCharity's Annual NGO Project Funding Committee and a mother of two.

The Ten Principles of the United Nations Global Compact and how they relate to EuroCharity's communication on progress

Human rights

Principle 1 **Businesses should support and respect the protection of internationally proclaimed human rights**

Commitment *EuroCharity reiterates its full support to and respect for the protection of internationally-proclaimed human rights.*

Principle 2 **Businesses should ensure that they are not complicit in human rights abuses**

Commitment *EuroCharity reiterates that it has ensured that the firm has not been complicit in any human rights abuses since its establishment in 2006.*

Three examples of steps that EuroCharity has taken related to Principles 1 and 2 include:

- *A transparent and rights-aware approach to the business is part of EuroCharity's values;*
- *The company has collected information on the Internet and printed material in order to make use of human rights resources and guidance materials, learn from them and, where appropriate, share them with EuroCharity's members and disseminate them via its two popular, bi-lingual portals;*
- *EuroCharity has in the 6 years of its operations as a social entrepreneurship venture been very much aware of its procurement responsibility and the impact the company has on directly or indirectly encouraging human rights abuses when purchasing products and/or services. It is a very complex and difficult issue, since many of EuroCharity's suppliers the company deals with or products it buys are located or manufactured in countries or territories that have an enhanced exposure or reputation related to such abuses;*
- *In 2012, EuroCharity plans to ask all its suppliers to provide the firm with details as to which products and/or services are sourced from countries, manufacturers and/or suppliers that have a weak or dubious human rights record. Based on this data gathered, EuroCharity will make changes in the way it sources products and services from its suppliers. As a result of this plan, EuroCharity hopes not only to make its own suppliers more aware of this important matter, but also to create a "positive ripple effect" in the supply chain of our growing firm.*

Labour

Principle 3 **Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining**

Commitment *EuroCharity reiterates that it upholds the freedom of association and the effective recognition of the right to collective bargaining.*

EuroCharity's company policies and procedures do not discriminate against individuals because of their views on trade unions or for their trade union activities. Freedom of association implies a respect for the right of employers and workers to freely and voluntarily establish and join organisations of their own choice. It further implies that these organisations have the right to carry out their activities in full freedom and without interference. EuroCharity respects that – and has made it clear to – its ambassadors that they may freely and voluntarily establish and join organisations of their own choice. It should be noted that none of EuroCharity's ambassadors are currently member(s) of any trade union(s) whatsoever. In addition, since its establishment, EuroCharity has not been involved in – or has had anything to do with – collective bargaining, which refers to the process or activity leading up to the conclusion of a collective agreement.

Principle 4 **Businesses should uphold the elimination of all forms of forced and compulsory labour**

Commitment *EuroCharity reiterates its commitment to the elimination of – and the fact that the company has not been involved in – any forms of forced and/or compulsory labour since the firm's establishment.*

EuroCharity has ensured that all its ambassadors have a full understanding of what forced labour is. It should be noted that the firm does not rely on labour providers, such as recruitment agencies and executive search firms, for recruitment, and therefore the need to ensure that no forced labour is supplied has not arisen to date. Since its establishment, EuroCharity has written employment contracts in a language (Greek) that is easily understood by company ambassadors, indicating the scope of and procedures for leaving the job.

In addition, EuroCharity often works with interns from universities in Greece, who are equally treated and are not subject to forced and/or compulsory labour. EuroCharity is in close contact with the universities and professors that/who are overseeing the interns who are working for a specific period of time at the company's headquarters in Athens. Often, these interns who have walked the extra mile receive a reference letter to help them to their career.

Finally, part of the firm's values (and therefore corporate DNA) is not to use, be complicit in, or benefit from forced labour.

Principle 5 **Businesses should uphold the effective abolition of child labour**

Commitment *EuroCharity reiterates its commitment to the effective abolition of child labour. The firm neither employs any children nor is involved in child labour,*

and is aware – to the best of its knowledge – of countries, regions, sectors and economic activities where there is a greater likelihood of child labour. EuroCharity adheres to the minimum age provisions of Greece's national labour laws and regulations, while the company fully recognises that child labour deprives children of their childhood. To help – in a small way – with effective abolition of child labour, EuroCharity highly conscious of its procurement decisions and where the products it purchases or services it uses are produced or delivered.

Principle 6 **Businesses should uphold the elimination of discrimination in respect of employment and occupation**

Commitment EuroCharity reiterates its commitment to the elimination of discrimination in respect of employment and occupation. This COP outlines examples of specific actions and steps taken related to diversity in EuroCharity's workplace.

Environment

Principle 7 **Businesses are asked to support a precautionary approach to environmental challenges**

Commitment EuroCharity reiterates its commitment to supporting a precautionary approach to environmental challenges. The company takes its environmental responsibility and footprint very seriously. In this COP, the firm outlines a number of concrete actions taken, such as its waste reduction programme and procurement policy, and short-to-medium-term commitments, such as making its portals completely climate neutral and further reducing its office waste to 98% of the total solid waste output of EuroCharity's headquarters.

Principle 8 **Businesses should undertake initiatives to promote greater environmental responsibility**

Commitment EuroCharity reiterates its commitment to undertaking initiatives to promote greater environmental responsibility. In this COP, the firm cites a number of practical examples of such initiatives. One of its medium-term goals is to become a carbon-neutral company within the next three years (2012-2015). In 2011, EuroCharity increased the percentage of reusable "waste" (we see it more as useful byproducts) produced by its headquarters from 65% to 95%. It is EuroCharity's aim to bring this percentage to 99% by the end of 2012 and 100% by the end of 2013. The company has also moved forward to make its two portals – EuroCharity.gr and EuroCharity.eu – fully carbon neutral by offsetting all the CO2 emissions measured by EuroCharity's member Green Evolution S.A. through a hydroelectric project in South Taiwan.

Principle 9 **Businesses should encourage the development and diffusion of environmentally-friendly technologies**

Commitment EuroCharity reiterates its commitment to the development and diffusion of environmentally-friendly technologies.

EuroCharity has been involved in pro-actively promoting and (co-)organising conferences, events, exhibitions, roundtable discussions and other initiatives aimed at promoting renewable energy sources, energy conservation, water conservation, the Cradle-to-Cradle® (C2C) concept and other innovations and clean technologies (cleantech). The firm has also actively been engaged in encouraging an interactive dialogue among key stakeholders surrounding important issues such as energy security, climate change, Carbon Capture and Storage (CCS), environmental protection and our energy future between now and the year 2050.

EuroCharity is also involved in a new initiative called Eco Innovators Greece, which, in association with European Partners for the Environment (EPE) in Brussels and the Mediterranean Information Office (MIO-ECSDE) Secretariat in Athens, is currently in the process of creating a network of corporations interested in the blue economy, clean technologies and eco innovation in this country. A group of founding corporations, including EuroCharity, is currently in the process of being formed and the Eco Innovators Greece will focus on 7 specific sectors.

Anti-corruption

Principle 10 Business should work against corruption in all its forms, including extortion and bribery

Commitment EuroCharity reiterates its commitment to working against corruption in all its forms, including extortion and bribery.

EuroCharity is a small firm headquartered in Greece, a country where corruption is rampant. Since its establishment, the company has pro-actively promoted, participated in and voluntarily supported a number of important local and international events, organisations. On a global level, EuroCharity has been and continued to be one of the official supporters of the International Anti-Corruption Conferences (IACC) organised by Transparency International. The first conference that EuroCharity supported, and also participated in, was held in Athens (the 13th IACC, held between October 30 – November 2, 2008). The second one was held two years later in Bangkok, Thailand (the 14th IACC), while EuroCharity is one of the three (as at December 31, 2011) official supporters of the 15th IACC that will take place in Brasilia, Brazil in 2012.

In 2012, along with the Office of the Comptroller General (OCG), Transparency International will be working closely on the 15th IACC with two Brazil-based civil sector organisations – AMARRIBO and Instituto Ethos.

Transparency International – Hellas is a local NGO that has been a Free (i.e. complimentary) member of EuroCharity since December 8, 2007. EuroCharity's President has participated in numerous roundtable discussions related to corruption, anti-corruption, transparency and related matters. EuroCharity has also promoted a number of local and national events and, at the same time, informed its stakeholders and members about trends, campaigns, best practices, reports and initiatives related to this important issue both locally and globally, via the EuroCharity.gr and EuroCharity.eu portals.

EuroCharity firmly believes that fighting corruption makes good business sense. The firm, as an internal and external policy, has a strict policy against bribery, corruption and for complete transparency and openness. Any ambassadors that have taken bribes or been involved in corruption in all its forms will immediately be fired. To date, this has not yet happened. Furthermore, EuroCharity refuses to give bribes a practice well known and deeply rooted in the way business is being conducted in this country. It should be also noted that EuroCharity is a privately-held firm that is owned by two shareholders – EuroCharity's co-founders – who can be held personally liable for acts of corruption committed by its ambassadors (employees).

Transparency forms an integral part of EuroCharity's values. The company is proud of this and is also very much playing an informative and educational role towards EuroCharity's own members, stakeholders and portal visitors towards working against corruption in all its forms, including extortion and bribery locally, regionally and globally.

A few examples of EuroCharity's practical actions

PRINCIPLE 6 **Businesses should uphold the elimination of discrimination in respect of employment and occupation**

EuroCharity reiterates its commitment to the elimination of discrimination in respect of employment and occupation.

EuroCharity's ambassadors: diversity in the workplace and beyond

EuroCharity has four kinds of ambassadors:

- a) Ambassadors who work for EuroCharity full-time. They are involved in the day-to-day operations of the business, and spread the word of EuroCharity's vision, mission, values, services and portal during their working time, but also after working hours (at home, during their vacation, while shopping, to their relatives and friends, through their social networks, etc.).
- b) Ambassadors who work from home.
- c) Interns.
- d) Ambassadors who do not work for EuroCharity on a paid basis, but voluntarily endorse their support to the company and its mission, values and activities. They do this pro-actively during their public appearances, at EuroCharity's events, via their own network of contacts, by writing articles and through their Web site(s) and social networks.

Ambassadors who work for EuroCharity full-time: EuroCharity currently has five full-time ambassadors who are working at our headquarters in Athens. These are the company's two co-founders (Peter Michel Heilmann, President, and Michael Spanos, Managing Partner) as well as George Tsiakalakis (Business Development Manager), Regina Sotra (Stakeholder Relations Manager) and Ilektra Liberopoulou (Marketing & Communications Manager). It is important to point out that, while the company is considered to be very small in terms of annual revenues and total members of staff, EuroCharity's full-time ambassadors have three nationalities – Greek, Dutch and Albanian – which means that the firm's full-time ambassadors have European Union and non-EU nationalities. This diversity in the workplace can be broken down as follows:

- *EU nationalities: 80% of total full-timers employed*
- *Non-EU nationality: 20% of total full-timers employed*

Four of these five full-timers are under the age of 40. The President of EuroCharity, whose nationality is Dutch, is 41 years old. This interesting mix of different cultures, nationalities and backgrounds among EuroCharity's full-time ambassadors has its pros and cons.

Ambassadors who do not work for EuroCharity on a paid basis, but voluntarily endorse their support to the company and its vision, mission, values and activities: EuroCharity currently has a number of ambassadors who are connected to the company entirely voluntarily. For example, five of the seven members of EuroCharity's NGO Project Funding Committee, which convenes every December, are considered to be ambassadors of the firm. This Committee is currently made up of the following individuals:

1. Peter Michel Heilmann, President, EuroCharity
2. Michael Spanos, Managing Partner, EuroCharity
3. Sofia Bekatorou, EuroCharity's Best Practices Ambassador
4. Elena Glegle, attorney-at-law (not a member of EuroCharity)
5. Lambros Rodis, journalist and Editor-in-Chief of the monthly "Scientific Marketing & Management" magazine (whose publishing firm is not a member of EuroCharity)
6. George Galanis, Chairman and CEO, MEDA Communication S.A. (MEDA is not a member of EuroCharity)
7. Klas Eric Soderquist, Associate Professor, Department of Management Science and Technology, Head of Academic Affairs, MBA International Programme (MBA International is a member of EuroCharity), Athens University of Economics and Business (AUEB)

It should be noted that EuroCharity frequently organises or participates in team-building initiatives, events, NGO visits and voluntary activities whereby the social business' ambassadors come together for a specific purpose or cause.

Numerous examples of such initiatives, events, visits and voluntary activities have been published in this COP, although it would be impossible to list all of them. A selected number of examples can also be found below:

"Race for the Cure" (2009, 2010, 2011)

Since 2009, one of EuroCharity's NGO members, "Alma Zois," has been organising a voluntary "Race for the Cure" in central Athens. Every September, this non-profit organisation, which is headquartered in the Greek capital and collaborates with the Susan Komen Foundation of the U.S.A., organises a major breast-cancer awareness and fundraising event, called "Race for the Cure", which attracts thousands of people and organisations, from all walks of life and all ages. The race consists of a 5-kilometre and 10-kilometre run (or walk) that usually is organised around (or close to) the National Gardens of Athens. EuroCharity's ambassadors have been participating in and pro-actively communicating this important event since the very beginning. In 2010, EuroCharity's Managing Partner met with George A. Papandreou, Greece's former Prime Minister, who was also running in the "Race for the Cure". In addition, Sofia Bekatorou, EuroCharity's Best Practices Ambassador, participated in the 2011 Race with

her son, Dimitris, while other EuroCharity ambassadors as well as its accountant, George Stavrou, an external partner, have also actively participated in the Races. Prior to the inaugural “Race for the Cure”, EuroCharity’s President and Managing Partner were both invited by the U.S. Ambassador to the Hellenic Republic to attend a special celebration at Jefferson House, the official residence of the Ambassador in Athens. The Greek and U.S. Presidents of both “Alma Zois” and the Susan Komen Foundation were both present at this event, which was also attended by representatives of all the supporters and sponsors. Many Ambassadors of foreign nations based in Athens have participated in the “Race for the Cure”, including the U.S., Danish, South African and others. Each year, EuroCharity invites its members to participate or form teams/groups with their staff members, management teams, friends and families in the “Race for the Cure”, while an extensive awareness campaign of this important annual event is carried out on the EuroCharity.gr and EuroCharity.eu portals.

Synergies with selected partners

Global Reporting Initiative (GRI)

GRI's mission is to make sustainability reporting a common practice: GRI's guidance must be fit for purpose. To achieve this, three main challenges must be met: To help companies report to all their different stakeholders, to promote harmonisation of available frameworks and principles, and to provide sustainability reporting guidance suitable for companies that wish to integrate their financial and non-financial performance data.



EuroCharity has been collaborating, entirely on a voluntary basis, with GRI (Global Reporting Initiative) since October 2009. Initially this partnership started as a **Data Partner** for

Greece. In this capacity, EuroCharity has for the last two years and two months been assisting the network-based, Amsterdam-headquartered, non-governmental organisation with gathering specific data on Sustainability, Corporate Social Responsibility and Integrated Reports published by publicly listed and privately-held corporations.

In 2010, GRI asked EuroCharity to become involved in pro-actively promoting the **GRI Reader's Choice Awards**.



In June 2011, EuroCharity decided to further strengthen its partnership with GRI by becoming an **Organisational Stakeholder (OS)**. The know-how and expertise that EuroCharity has obtained from this ongoing

collaboration have been significant, while the social enterprise has also created numerous synergies.

Please find below three examples:

- EuroCharity has over the past six years built up an **extensive database** of all the corporations that report on their health and safety, corporate responsibility and sustainability. Not all of these are necessarily reports based on GRI Guidelines. This extensive database has helped EuroCharity to gather crucial market intelligence and find out which companies report, which firms use GRI's Sustainability Reporting Framework and which don't, where the market is going, what the latest trends in reporting are, which new companies are entering the sustainability reporting "arena", which consultants and/or other external partners are involved in each report, which firms are taking their corporate responsibility seriously and taking the lead, what progress they are making, etc. Recognising this important work that EuroCharity has carried out over the years, GRI approached EuroCharity in 2009 in view of the former appointing the latter to become a GRI Data

Partner for Greece. It is important to point out that this market intelligence has given EuroCharity a considerable competitive advantage in the marketplace.

- Earlier this year, EuroCharity asked **Prof. Mervyn E. King S.C.**, Chairman of the GRI Board of Directors, who is based in South Africa, to write an expert article in the "EuroCharity Yearbook 2010: The Future of Responsible Investing". Published in June 2011, the album proved to be a great success and Prof. King's article, entitled "Responsible investing is no longer at the sidelines", along with his brief bio and a short profile of GRI, appeared on pages 50-51. In addition, EuroCharity managed to obtain GRI's permission to publish highly-useful tables, figures, facts and statistics, which have been used in the English-language publication (e.g on pages 51 and 93).
- EuroCharity's President visited the GRI headquarters in the capital city of his native country in early June 2011. The fact that market intelligence and information can be exchanged during such face-to-face meetings with GRI members of staff gives EuroCharity the opportunity to share new such intelligence (such as GRI initiatives and plans that are in the pipeline, new collaborations, trends, ideas, etc.) and other useful information with the firm's members and other partners in Greece, throughout Europe and beyond.

EuroCharity has also created a complimentary, bi-lingual – Greek and English – micro site for GRI on EuroCharity.gr, which contains a brief profile, news releases, updates, contact details with a link to the home page and other useful details of GRI, which is freely accessible to the visitors of the popular EuroCharity.gr portal and also easily searchable via well-known search engines such as Google.

In the run-up to and during the **GRI Reader's Choice Awards**, EuroCharity published special, rotating GRI banners throughout the EuroCharity.gr and EuroCharity.eu portals, published GRI press releases and updates on the Awards, sent out news highlights related to the Awards via EuroCharity's fortnightly e-newsletters in both Greek and English, and sent out invitations to participate in the Awards to EuroCharity's members and partners in Greece, Europe and world-wide.

GRI was particularly happy with the positive results of EuroCharity's pro-active stance and promotional efforts related to the GRI Reader's Choice Awards. It recognised these efforts as a noteworthy best practice, via an internal E-mail memo sent out to GRI's official partners and supporters of these Awards world-wide.

Furthermore, EuroCharity recently published on its English-language portal information on **GRI's first G4 Public Comment Period**, an on-line survey that ran for 90 days and closed on November 24, 2011. Stakeholders from around the world now have the opportunity to help shape GRI's guidance – and influence the future of sustainable reporting. The social venture continues to be committed to and informing EuroCharity's members about this very important, ongoing, multi-stakeholder, global dialogue.

G4 will also count on the accumulated learning and experience of Organisational Stakeholders (OS) and the GRI network, through various feedback and consultations processes. EuroCharity is proud to be an OS and a Data Partner of GRI, and the firm remains committed to continue to pro-actively supporting, promoting and conveying GRI's mission of making sustainability reporting a common practice to EuroCharity's members (and also potential members), partners, stakeholders, portal readers and e-newsletter receivers, locally (in Greece), throughout Europe and world-wide.

CSRwire



CSRwire, LLC and EuroCharity have been each other's members and partners since September 2006. Both firms share common values and guiding principles, while CSRwire is also a UN Global Compact signatory.

United Nations



EuroCharity's relationship and contact with the United Nations and with the Global Compact can be defined as follows (with examples):

- In early March 2011, Michael Spanos, Managing Partner, EuroCharity, visited the United Nations Global Compact Office in New York where he had the opportunity to speak with three Global Compact representatives. During his visit, specific information, views and opinions were exchanged with Global Compact staff, while useful Global Compact and United Nations printed material was obtained. The information gathered proved to be of particular interest and value to EuroCharity's members, many of which are Global Compact signatories and Global Compact Network Hellas (founding) members. In addition, the obtained Global Compact printed material is now freely accessible to EuroCharity's stakeholders and members at the firm's headquarters in Dafni, Athens. In addition, following this visit, a number of interesting reports and Global Compact electronic documents (brochures) have been uploaded onto the popular EuroCharity.gr portal and have been freely accessible and downloadable by portal visitors and the general public world-wide ever since.
- In 2009, the Athens-based United Nations Environment Programme / Mediterranean Action Plan (UNEP/MAP) informally asked Peter Michel Heilmann, President, EuroCharity, to visit the headquarters of UNEP/MAP in order to share his views and expertise as well as make specific, practical suggestions on how the entire floor of the building where the organisation is located could be "greened" and how the UNEP/MAP staff members could be more involved in "greening" their headquarters in which they work. EuroCharity's President shared his expertise with selected UNEP/MAP staff members on a voluntary basis. It should be noted that on June 5 (World Environment Day), 2007, H.E. Ban Ki-moon, the UN Secretary-General, called on all UN agencies, funds and programmes to become climate neutral. Since then, all UN organisations have been working together to put in place systems and procedures to measure and reduce the environmental impacts of the UN family.

Greening the Blue was launched in 2010 to communicate with all UN staff as well as external stakeholders.

- EuroCharity has been pro-actively supporting and promoting the UNEP “Plant for the Planet” global campaign, launched by UNEP, in Greece and beyond since 2007 (a more detailed description of this campaign can be found in this COP. In that same year, Greece was experiencing an environmental and social crisis of unprecedented dimensions – devastating forest fires. During the summer of 2007, this grievous ecological crisis created a huge social uproar and made headline news globally. EuroCharity’s co-founders, Peter Michel Heilmann and Michael Spanos, who themselves had been surrounded by huge wildfire flames in the Peloponnese, decided to do something about this horrendous occurrence rather than be passive observers.
- EuroCharity’s President attended a keynote speech in Athens, delivered by the Founder and one of the two Billion Tree Campaign patrons, the late Prof. Wangari Muta Maathai (1940-2011), who passed away on September 25, 2011, in Nairobi, following a prolonged and bravely borne struggle with cancer. The announcement on the Green Belt Web site states, among others: *“Professor Maathai’s departure is untimely and a very great loss to all who knew her – as a mother, relative, co-worker, colleague, role model, and heroine; or who admired her determination to make the world a more peaceful, healthier, and better place.”* EuroCharity could not agree more with this view. In EuroCharity’s view, our reforestation is especially effective if undertaken by children and young students, under the guidance of forestry professionals. EuroCharity therefore will continue to remain committed to pro-actively and passionately supporting – and informing its stakeholders and members about – the Plant for a Planet campaign.
- In 2010, EuroCharity’s President and Managing Partner met with Dr. Achim Steiner, UN Under-Secretary-General and UNEP Executive Director, in central Athens. Dr. Steiner, who also serves as Chair of the UN Environment Management Group (EMG), a UN System-wide co-ordination body, visited the Greek capital to, among others, deliver a speech at an event that both EuroCharity executives attended. Dr. Steiner was briefed on EuroCharity’s activities, mission, portals, events, services and social entrepreneurship model. He also received special copies of the first three EuroCharity Yearbooks and was officially invited to contribute his own views in the “Keynote Remarks” section of the “EuroCharity Yearbook 2010: The Future of Responsible Investing”. Dr. Steiner’s expert article, entitled “Rio+20 and financing the transition to a Green Economy”, was published on pages 14-17 in the fourth Yearbook in June 2010.
- Other participants in the “Keynote Remarks” section of the new “EuroCharity Yearbook 2010: The Future of Responsible Investing” include Paul Clements-Hunt, Head of the Geneva-based UNEP Finance Initiative (his article, entitled “Sustainable finance: the future of doing business in complex, competitive global financial markets”, can be found on pages 18-19), and Dr. James Gifford, Executive Director on the London-headquartered Principles for Responsible Investing (PRI), an investor initiative in partnership with UNEP FI and the UN Global Compact (his article, entitled “Principles for Responsible Investment”, can be found on pages 20-21).

- Since the Global Compact Network Hellas' formation in May 2008, EuroCharity has been actively engaged in the Global Compact, while the firm has also been promoting the Ten Principles to its members and to the general public via the EuroCharity.gr and EuroCharity.eu portals. An example of such hands-on engagement is the fact that EuroCharity's President volunteered to participate in one of the first Global Compact Network Hellas Committees, which was in charge of launching the Network's official Web site (www.unglobalcompactnetwork.gr). In addition, EuroCharity has voluntarily launched a bi-lingual micro site for the Global Compact Network Hellas on EuroCharity.gr. This Web presentation includes the profile, contact details, home page, selected press releases, newsletters, event announcements, speeches and other useful information related to both the Local Network and the UN Global Compact. In addition, EuroCharity's fortnightly e-newsletter also updates its 14,000+ opt-in readers about any news and other latest developments that have been published on the Global Compact Network Hellas micro site.

Availability and info about this COP

To reduce printing and paper costs and reduce the environmental and climate footprint of this Communication on Progress, EuroCharity decided to communicate its progress through the www.eurocharity.gr/en and www.eurocharity.eu portals, via the www.unglobalcompactnetwork.gr Web site and on www.csrwire.com, in electronic form, instead. Furthermore, a press release announcing the publication of this COP shall be distributed to the international media and uploaded on EuroCharity's portals and CSRwire.com. This Communication on Progress covers data from the establishment of the company (2006) till December 2011 and was released in September 2012.

Contact

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The reference point for sustainability