THE 2007 ACCOUNTABILITY RATING ▼

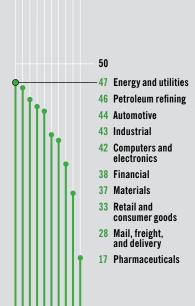
Ranking the world's largest companies by their effectiveness as managers of corporate social responsibility issues.

HOW THE INDUSTRIES MEASURE UP

100

Accountability Rating Scores by Industry

Average scores out of a possible maximum of 100



Ra		Global 500	Accountability		
200	2006	Company rank	score	Sector	Region
1	2	BP 4	75.2	Petroleum refining	Europe
2	•	Barclays 83	68.5	Financial	Europe
3	28	ENI 26	67.9	Petroleum refining	Europe
4	7	HSBC Holdings 22	67.2	Financial	Europe
5	1	Vodafone 95	66.3	Computers and electronics	Europe
6	3	Royal Dutch Shell 3	66.0	Petroleum refining	Europe
7	11	Peugeot 68	63.7	Automotive	Europe
8	9	HBOS 58	62.0	Financial	Europe
9	30	Chevron 7	61.6	Petroleum refining	Americas
10	15	DaimlerChrysler 8	60.1	Automotive	Europe
11	•	Tesco 55	60.0	Retail and consumer goods	Europe
12	•	BASF 81	59.8	Materials	Europe
13	14	General Electric 11	59.1	Computers and electronics	Americas
14	•	ABN Amro 67	57.6	Financial	Europe
15	26	ING Group 13	56.9	Financial	Europe
16	25	E.ON 53	56.5	Energy and utilities	Europe
17	•	Statoil 78	56.1	Petroleum refining	Europe
18	17	Total 10	55.1	Petroleum refining	Europe
19	•	Repsol YPF 90	54.3	Petroleum refining	Europe
20	4	Électricité de France 63	54.3	Energy and utilities	Europe
21	•	Marathon Oil 92	54.2	Petroleum refining	Americas
22	13	General Motors 5	53.4	Automotive	Americas
23	•	Telefónica 77	52.9	Computers and electronics	Europe
24	22	Hewlett-Packard 41	52.6	Computers and electronics	Americas
25	•	Nestlé 56	51.7	Retail and consumer goods	Europe
26	10	Carrefour 32	50.1	Retail and consumer goods	Europe
27	16	Ford Motor 12	50.0	Automotive	Americas
28	•	Petrobras 65	49.8	Petroleum refining	Americas
29	33	Matsushita Electric Industrial 59	49.7	Computers and electronics	Asia
30	•	Toshiba 91	49.6	Computers and electronics	Asia
31	01	Procter & Gamble 74	49.1	Retail and consumer goods	Americas
32	21	Citigroup 14	48.6	Financial	Americas
33	41	Deutsche Telekom 60	46.7	Computers and electronics	Europe
34 35	• 27	Sony 69 Aviva 50	46.4 45.8	Computers and electronics	Asia Europe
	29	Fortis 20	44.5	Financial Financial	Europe
36 37	29	Royal Bank of Scotland 54	44.5 44.0	Financial	Europe
38	23	Toyota Motor 6	44.0	Automotive	Asia
39	19	Volkswagen 16	43.8	Automotive	Europe
40	•	Société Générale 49	43.3	Financial	Europe
41	42	Siemens 28	42.7	Computers and electronics	Europe
42	4Z •	Dexia 36	42.7	Financial	Europe
43	38	AXA 15	41.9	Financial	Europe
44	•	SK 98	41.8	Energy and utilities	Asia
45	24	Fiat 84	41.8	Automotive	Europe
46	•	France Télécom 82	41.5	Computers and electronics	Europe
47	31	BMW 88	41.0	Automotive	Europe
48	36	Exxon Mobil 2	40.3	Petroleum refining	Americas
4 9	•	UniCredit Group 97	39.9	Financial	Europe
5 0	•	Santander Central Hispano Grp. 75	39.4	Financial	Europe
-00		vantanaor vontrar mopano urp. 70	JJT	i manoiai	Luiopo

[•] Not on last year's list.

68 • FORTUNE November 12, 2007

ACC.11.12.07.FINAL 3 10/24/07 11:26:52 PM

2007 83	nk 9002	Global 500 Company ran		Sector	Region
51	34	ConocoPhillips	39.4	Petroleum refining	Americas
52	18	IBM 42	39.1	Computers and electronics	Americas
53	•	Credit Suisse 47	39.0	Financial	Europe
54	39	Deutsche Bank 35	38.4	Financial	Europe
55	32	Crédit Agricole	37.6	Financial	Europe
56	•	Hyundai Motor 76	37.5	Automotive	Asia
57	57	Sinopec 17	36.2	Petroleum refining	Asia
58	•	LG 73	36.2	Computers and electronics	Asia
59	37	BNP Paribas 25	36.1	Financial	Europe
50	40	UBS 27	35.8	Financial	Europe
61	•	Prudential 79	35.7	Financial	Europe
62	44	Honda Motor 37	35.3	Automotive	Asia
63	46	Samsung Electronics 46	35.3	Computers and electronics	Asia
54	•	Deutsche Post 57	34.7	Mail, freight, and delivery	Europe
65	43	Allianz 19	34.5	Financial	Europe
66	48	Nissan Motor 45	33.2	Automotive	Asia
67	45	J.P. Morgan Chase 31	31.6	Financial	Americas
68	50	Bank of America Corp. 21	31.6	Financial	Americas
69	64	State Grid 29	31.0	Energy and utilities	Asia
70	35	Hitachi 48	30.3	Computers and electronics	Asia
71	55	Assicurazioni Generali 30	29.6	Financial	Europe
72	•	Munich Re 100	29.3	Financial	Europe
73	49	Verizon Communications 39		Computers and electronics	Americas
74	•	Altria Group 71	28.6	Retail and consumer goods	Americas
75		Merrill Lynch 70	28.5	Financial	Americas
76	•	Goldman Sachs Group 72	27.9	Financial	Americas
77	47	Nippon Telegraph & Telephone 40	27.7	Computers and electronics	Asia
78	•	Metro 62	27.2	Retail and consumer goods	Europe
79	•	Morgan Stanley 61	26.3	Financial	Americas
B0	63	China National Petroleum 24	26.0	Petroleum refining	Asia
81	52	Home Depot 44	25.3	Retail and consumer goods	Americas
B2	•	Zurich Financial Services 85		Financial	Europe
83	•	Target 96	24.1	Retail and consumer goods	Americas
84	53	American International Group 23		Financial	Americas
35	•	U.S. Postal Service 64		Mail, freight, and delivery	Americas
B6		Gazprom 52		Petroleum refining	Europe
87	58	Wal-Mart Stores		Retail and consumer goods	Americas
88	54	McKesson 38		Pharmaceuticals	Americas
B9	•	Boeing 87		Automotive	Americas
90	•	Kroger 80		Retail and consumer goods	Americas
91	56	Pemex 34		Petroleum refining	Americas
92	•	UnitedHealth Group 66		Financial	Americas
93	•	AT&T 86		Computers and electronics	Americas
94	•	AmerisourceBergen 89		Pharmaceuticals	Americas
95	60	Valero Energy 43		Petroleum refining	Americas
96	•	Mittal Steel 99		Materials	Europe
97		Cardinal Health 51		Pharmaceuticals	Americas
98		State Farm Insurance 93		Financial	Americas
99	62	Berkshire Hathaway 33		Financial	Americas
44	•	Costco Wholesale 94		Retail and consumer goods	Americas

SURVEY METHODOLOGY

The Accountability Rating is a proprietary tool developed by AccountAbility, a London think tank, and CSRnetwork, a British consultancy. It measures the extent to which companies have built responsible practices into the way they do business and looks at how well they account for the impact of their actions on their stakeholders. Companies earn a score in each of four categories, for a maximum of 100. The categories are:

- Strategy. Does the core business strategy integrate social and environmental targets with financial ones?
- Governance. Do senior executives and the advisory board consider stakeholder issues when setting strategy and formulating corporate policy?
- Engagement. Does the company engage in dialogue with people who have an interest in, may be affected by, or may affect its business?
- Impact. Has the company been involved in any controversies covered by the media? What is its carbon footprint? Has it worked with other companies to engage stakeholders?

The Accountability Rating is based on publicly available information, primarily annual social and environmental reports published before July 15, 2007. The companies analyzed are the 100 largest companies in the FORTUNE Global 500 (up from 64 last year). Since the 2005 rating the methodology has evolved. The strategy domain goes beyond analysis of declared intentions and is now more focused on identifying corporate actions to address material nonfinancial issues. The impact domain is new this year and is based on information provided by Asset4, a Swiss investment-research organization. Companies are penalized for not improving their practices from year to year.

Both AccountAbility and CSRnetwork have clients, partners, and members among the companies surveyed. However, neither organization considers those relationships, nor any gifts or other influences, in evaluating the companies. Further information and a detailed statement of methodology are accessible at accountabilityrating.com.

November 12, 2007 FORTUNE • 69