



- SUSTAINABILITY ACTIVATORS WORKSHOP
- At the European Sustainability Academy - ESA Crete

Friday 13th September

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Sunday 15th September



OLD PORT, CHANIA



SAVE THE DATE

If you are an aspirational changemaker or Sustainability Activator, or you want to sharpen your sustainability activation knowledge, management, skills and behaviours, this short, experiential workshop is for you.

<https://www.eurosustainability.org/2024-sustainability-activators.php> ← See **Agenda** Tab for details

**Friday 13th – Saturday 14th September with optional
tours Sunday 15th September**

Workshop Overview

This workshop offers:

- Practical skills and knowledge development interventions, underpinned by leadership and management research and a new Conceptual Framework for Green skills development.
- Reflective time to make sense of your new learning and how to apply it.
- Outstanding guest speakers and facilitators.

To see the impact of the Workshop press the links below:

<https://www.eurosustainability.org/2020-news.php#esa-sustainability-activator-from-crete-becomes-a-changemaker-in-the-congo>

<https://www.eurosustainability.org/2022-sustainability-activators.php>



Facilitators



Asst. Professor Thanasis Spyriadis from the University of Crete, will show us the importance of robust evaluation for sustainability action 'impact'.

See his profile here:

<https://economics.soc.uoc.gr/en/staff/38182/17>



Sharon Jackson founded ESA in 2011 for impactful sustainable business management and leadership training. She has over 2 decades of experience as an adult and higher education teacher and researcher, working globally in executive education in academia, in business and consulting roles. Furthermore, she is a Member of the Board of Global Sustain since 2015. See her longer profile here:

<https://www.eurosustainability.org/team.php>

Facilitators



Rosa Vásquez Espinoza, Ph.D. National Geographic Explorer and Founder/ Director of Amazon Research Internacional in Peru, will tell us about her work with bees and honey products as a storytelling anchor for sensemaking across diverse groups to drive collective sustainability activation. See her longer profile here:

[Sustainability Activators and Changemakers Skills Development Workshop | European Sustainability Academy \(eurosustainability.org\)](#)



Vincent Hoogstad was so inspired by attending the ESA Sustainability Activators workshop in 2022 that it changed his life. He is currently in The Congo (DRC) as a primate rehabilitation practitioner.

Listen to Vincent in the link here:

<https://www.youtube.com/watch?v=FtFz7eXIP3o>

See her longer profile here:

[Sustainability Activators and Changemakers Skills Development Workshop | European Sustainability Academy \(eurosustainability.org\)](#)

Guest Speaker



Michael Spanos is the Founder & Managing Director of Global Sustain Group, an Expert Advisor to the European Commission on the Sustainable Development Goals. He leads projects in sustainable finance, strategy, non-financial reporting, sustainability activities, ESG performance and recognition through indices, awards and initiatives.

See his longer profile here: [Michael Spanos, Managing Director - Global Sustain](#)

Optional Technical Visits

- Technical visits to sustainable enterprises (winery and olive oil mill) to hear how they transitioned from aspiration to impact.

Lunch at Biolea Astrikas Estate



Dourakis Winery



ESA Hospitality

As always, ESA hospitality will be outstanding with the famous sustainable Cretan cuisine, so delicious that one recent guest said, as he ate a spoonful of freshly made lemon curd 'ahhh... now I am lost...'

To achieve net zero aims, ESA's catering is vegetarian, locally sourced and close to zero packaging. ESA's caterer Stella Diomandarakis has been on a campaign to educate the Cretan hospitality sector about food waste. She has been on a campaign to put 'net zero' at the heart of Cretan cuisine and runs her own 'circular economy' restaurant, Sterja, in Chania'.



Workshop Cost & Accommodation

- **WORKSHOP COST 500 euros** (plus taxes) per person including daily local transport. Accommodation and transport to Crete to be arranged by participants.
- A range of accommodation details are available on request. Flights to Crete are currently reasonably priced **BUT COSTS GO UP so BOOK SOON!**



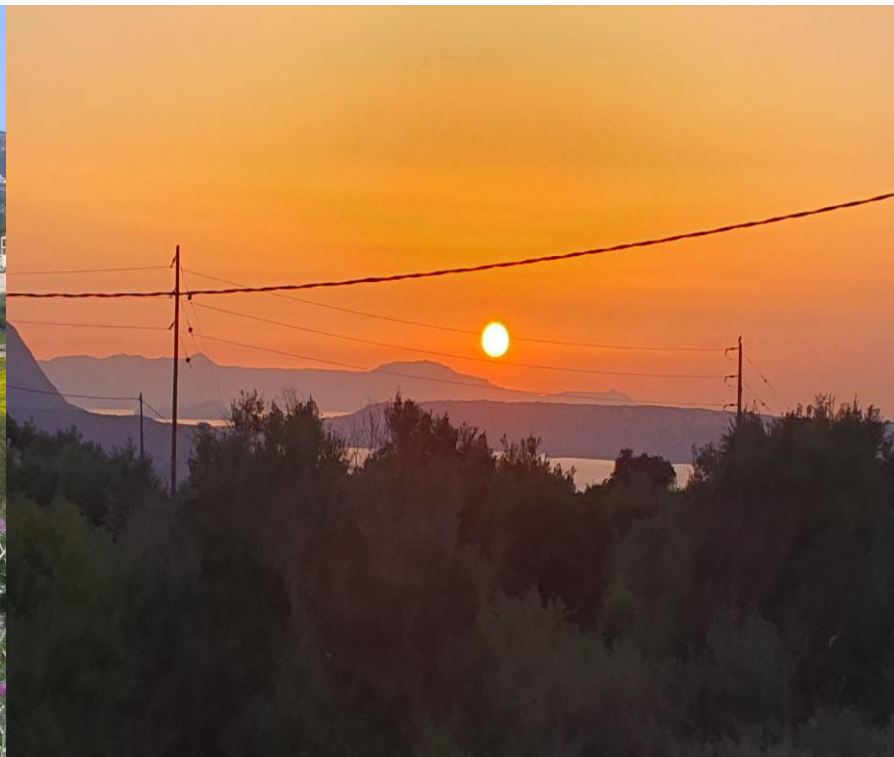
Contact & Additional Information

- Other speakers and full agenda will be confirmed soon. For more information, press here: <https://www.eurosustainability.org/2024-sustainability-activators.php>

Drapanos Mountain



Drapanos Sunset



Ombrogialos

